

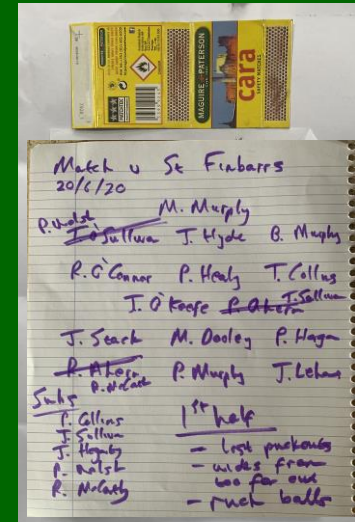
Pathway4Teams



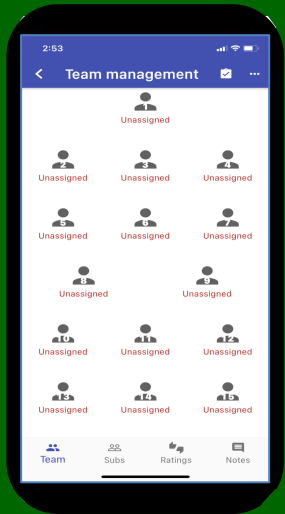
The application that enables GAA Club Team Mgt capture the right Performance Data to drive real game improvement

Moving Away from Pen and Paper

- So much happens during games it is hard to capture it all but surprisingly many clubs **still rely on pen and paper** to capture data
- Need to be able to give Players inputs during a season that are genuine, helpful and **fact based**
- During matches you need to be able to quickly assess the key Stats in order to make **in-game decisions**
- At County level the management have dedicated Stats teams and access to expensive tools for post-game analysis but for the average Club team they **need tools that are within their budget**
- Pathway4Teams can provide a lot of this valuable functionality to Club Teams but in a simple to use app which is **very affordable**



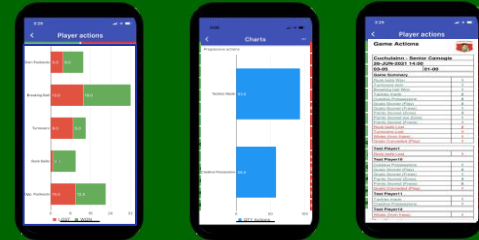
In-Game & Post-Game Analysis



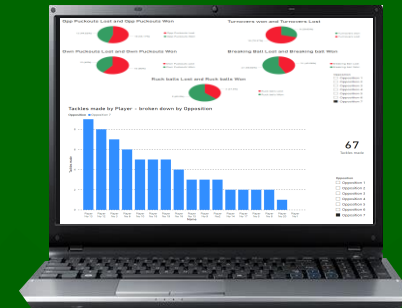
Pick your Team
On the Screen



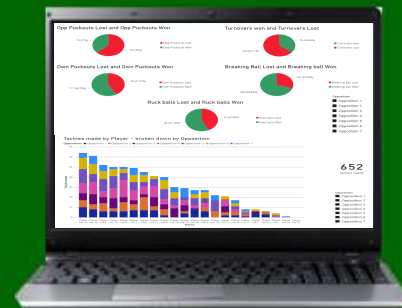
Capture your
Player-based
Stats



Look at some of the key Stats
“live” during the game or at half time



Post Game Analysis on Laptop



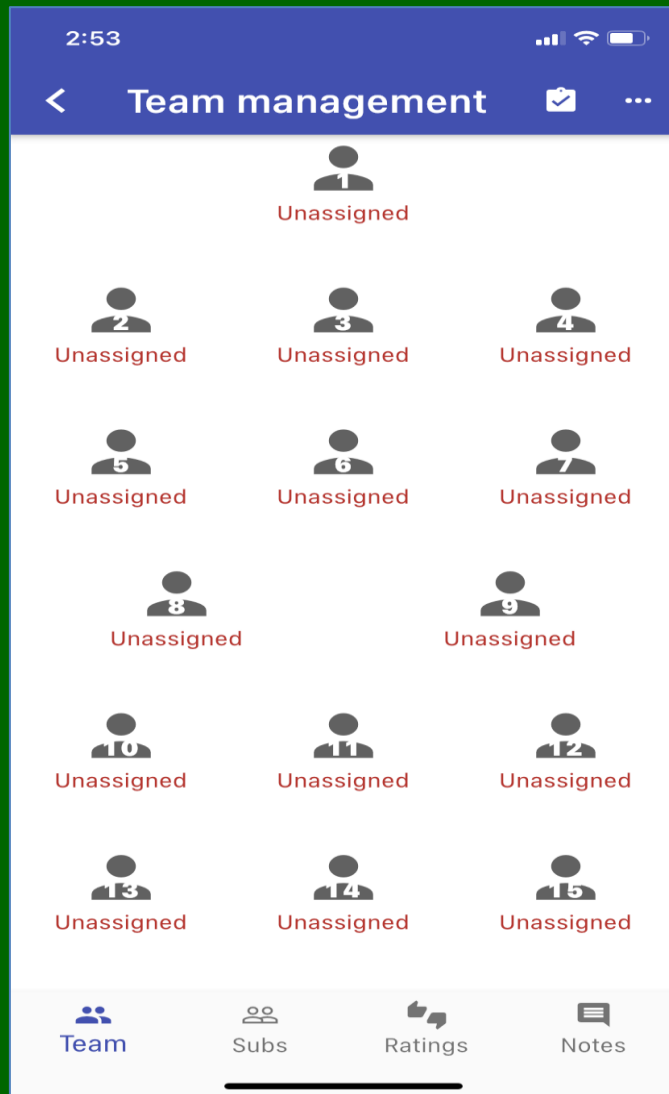
Multi-Game Analysis &
Performance over the Season



Dashboard View



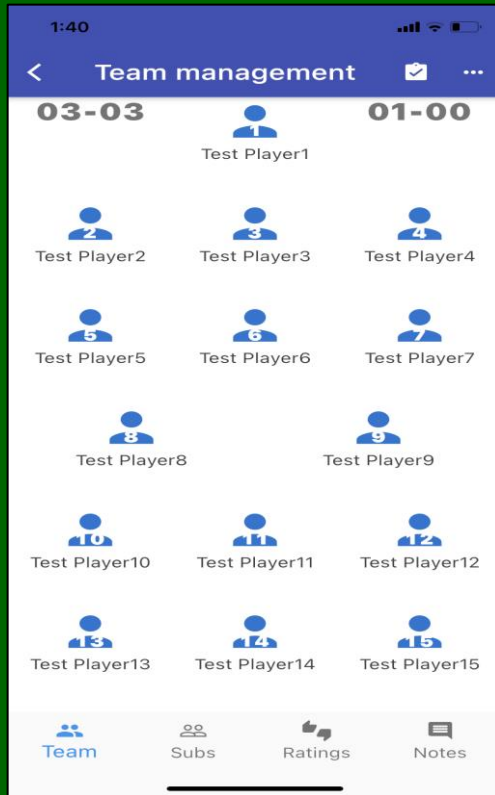
Game Management Screen



Sub Menu Items :-

- Substitutions List
- Game Actions Report (tabular)
- Game Actions Summary Charts
- Player Notes
- Publish Team
- Half Time Marker
- Make Substitutions
- Make Player Swaps
- Notes
- Player Removal (Sent off)
- Player Ratings (out of 10)

Capture the In-Game Stats ...2-Click Logging



Easy 2-Click Individual Player Status capture during the game by continuously toggling between the Team Management Screen and The Player Actions screen

Access the Live Stats *during* Game



Game Actions

Cuchulainn - Senior Camogie
26-JUN-2021 14:00
03-05 | **01-00**

Game Summary

Ruck balls Won	1
Turnovers won	1
Breaking ball Won	1
Tackles made	2
Creative Possessions	2
Goals Scored (Play)	2
Goals Scored (Frees)	1
Points Scored (Zone)	3
Points Scored (ex Zone)	1
Points Scored (Frees)	1
Ruck balls Lost	2
Turnovers Lost	1
Wides (from frees)	1
Goals Conceded (Play)	1

Test Player1

Ruck balls Lost	1
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Test Player10

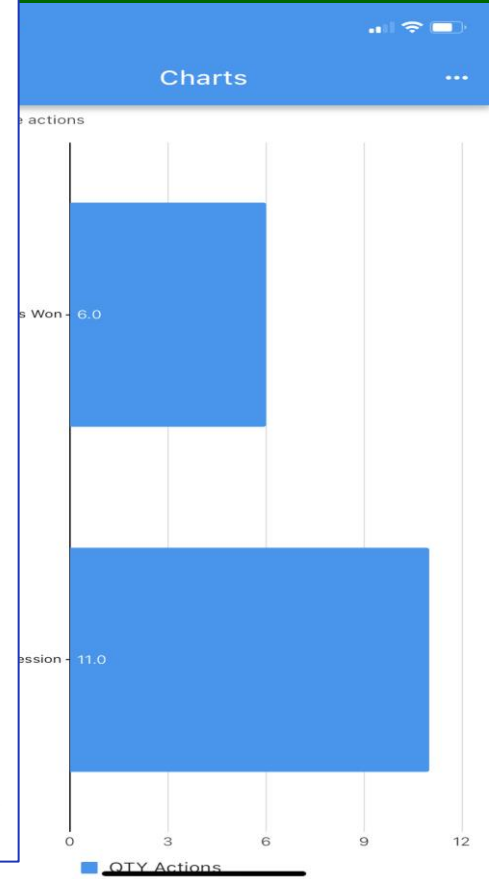
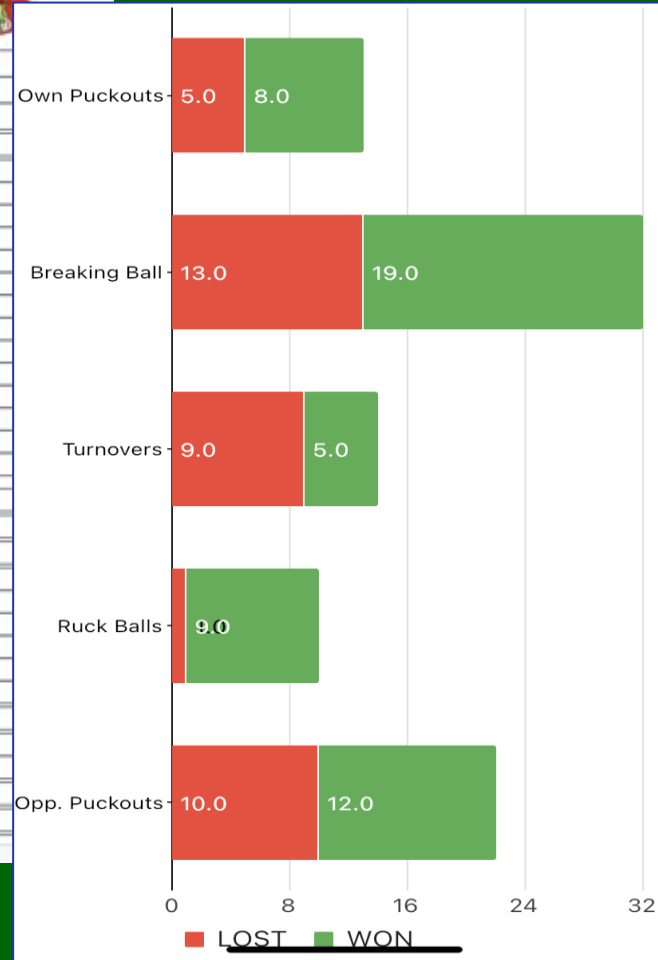
Creative Possessions	1
Goals Scored (Play)	2
Goals Scored (Frees)	1
Points Scored (Zone)	3
Points Scored (Frees)	0
Goals Conceded (Play)	1

Test Player11

Tackles made	1
Creative Possessions	1

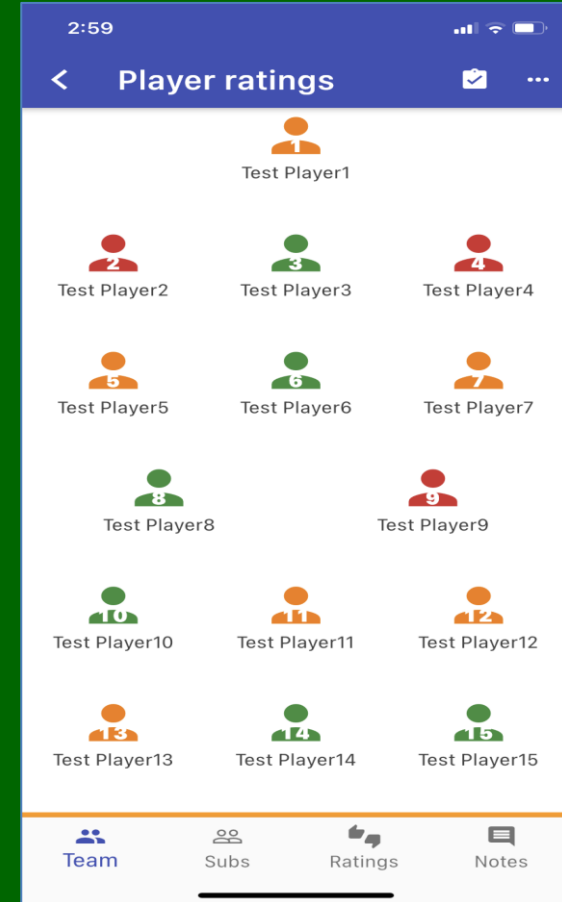
Test Player12

Wides (from frees)	1
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Accessing the “live” Stats & Charts throughout the game will facilitate Management to make rapid in-game decisions that can have an overall influence on the result

Giving Player Performance Ratings *during* & *after* the Game



Assigning Player Ratings *during* a game can give Management a high level view of individual Player performance while the Rating assigned *after* the game can be shared with each individual Player

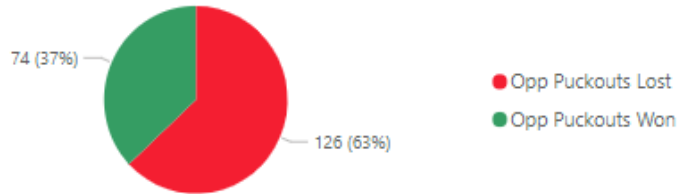
Post Game Analysis

By Exporting the Pathway4Teams Data into Power BI we provide templates which allow the user to create very insightful charts with just a few clicks to show detailed graphical views of collective and individual performance

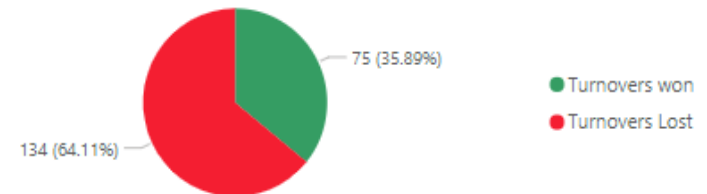
Assess the Key Stats for a single Game or Multiple Games



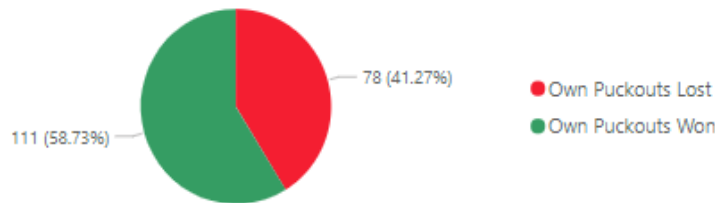
Opp Puckouts Lost and Opp Puckouts Won



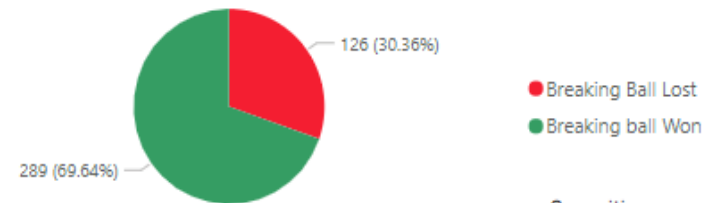
Turnovers won and Turnovers Lost



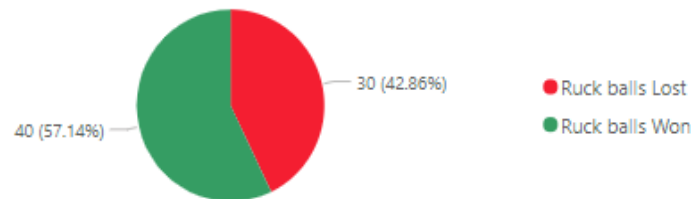
Own Puckouts Lost and Own Puckouts Won



Breaking Ball Lost and Breaking ball Won



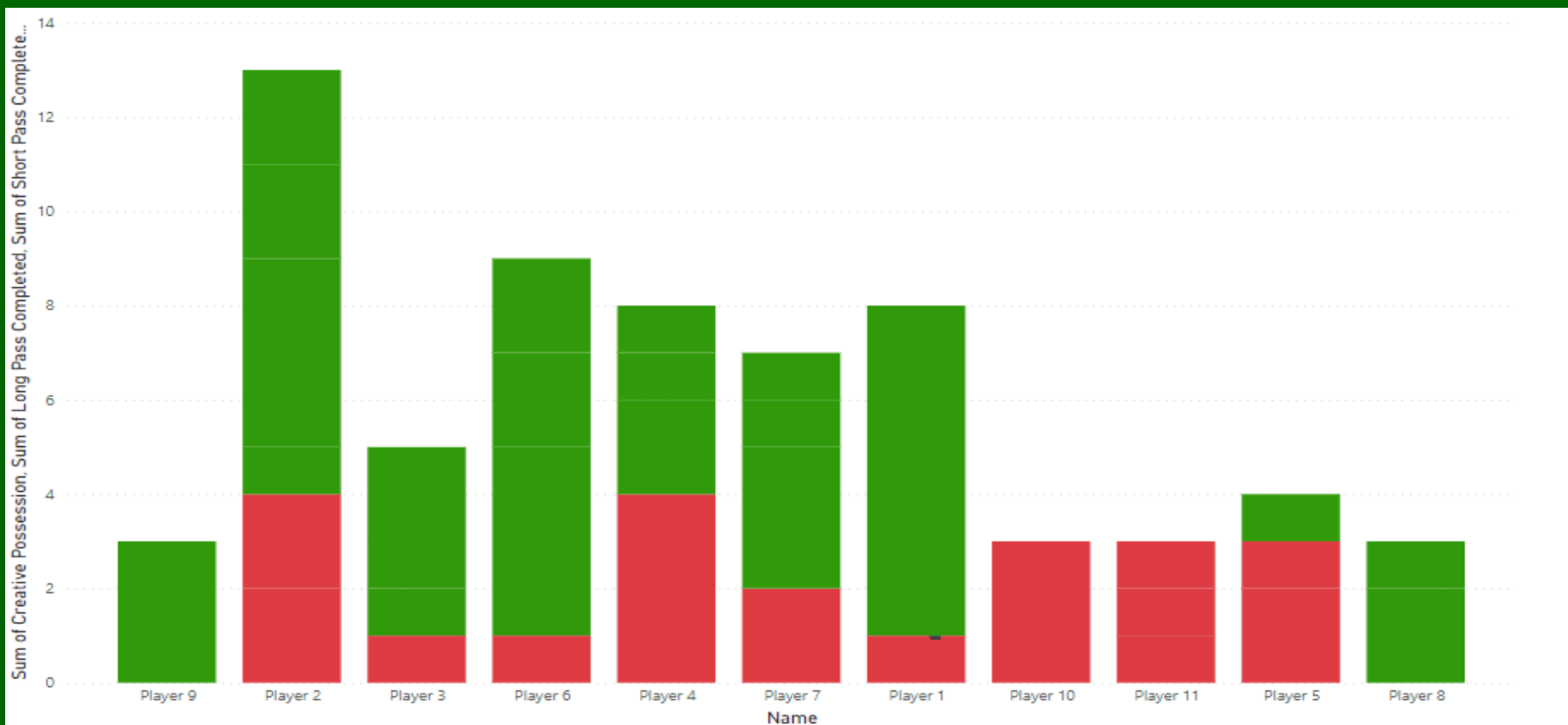
Ruck balls Lost and Ruck balls Won



- Opposition
- Opposition 1
 - Opposition 2
 - Opposition 3
 - Opposition 4
 - Opposition 5
 - Opposition 6
 - Opposition 7

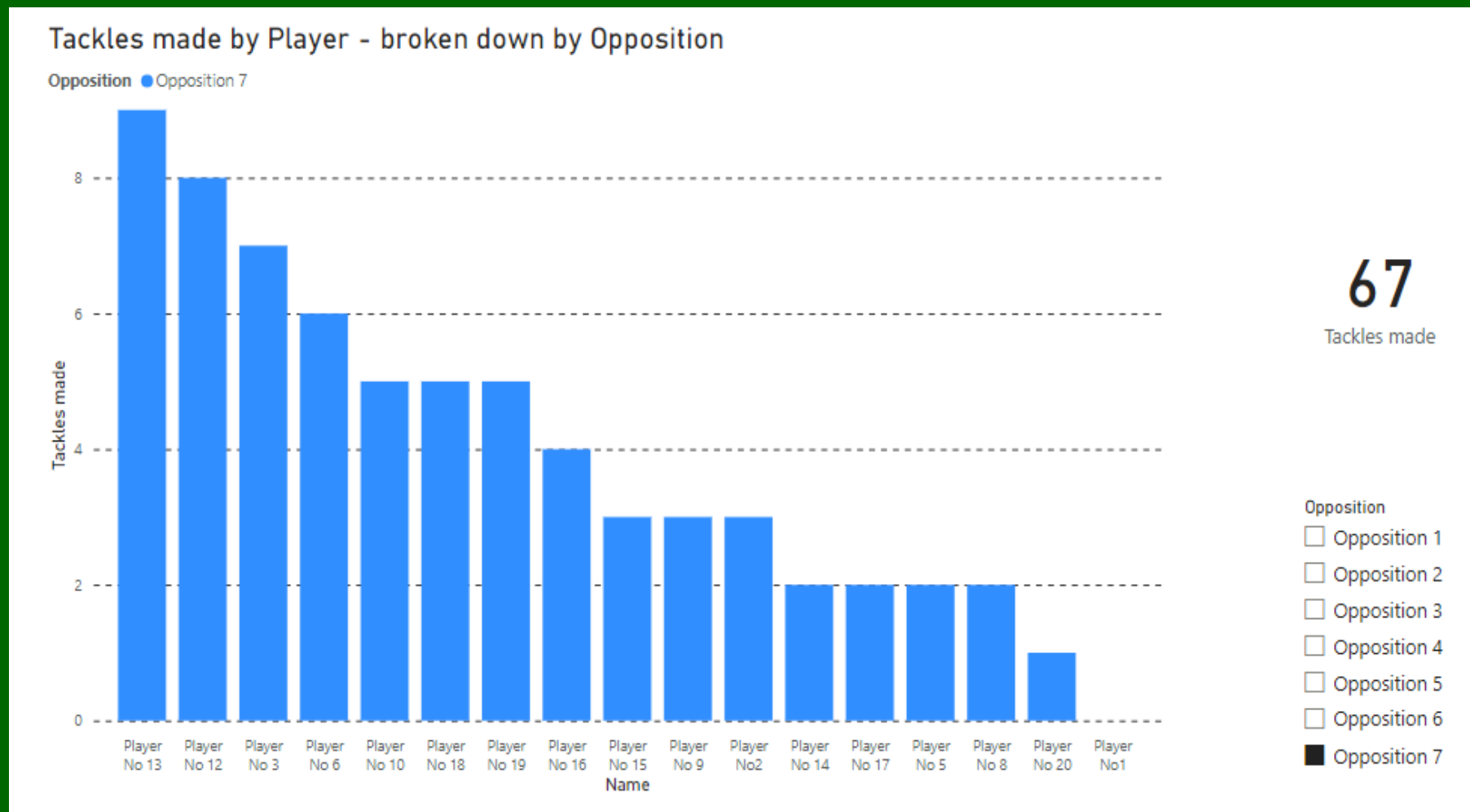
The amount of data that can be collected during a game will enable Management to analyze in detail the overall team performance against the desired KPIs

Assess the Use of Possession by all Players over multiple Games



This tells you how well individual Players used Possession across multiple Games

Individual Player Performance for a Specific Game

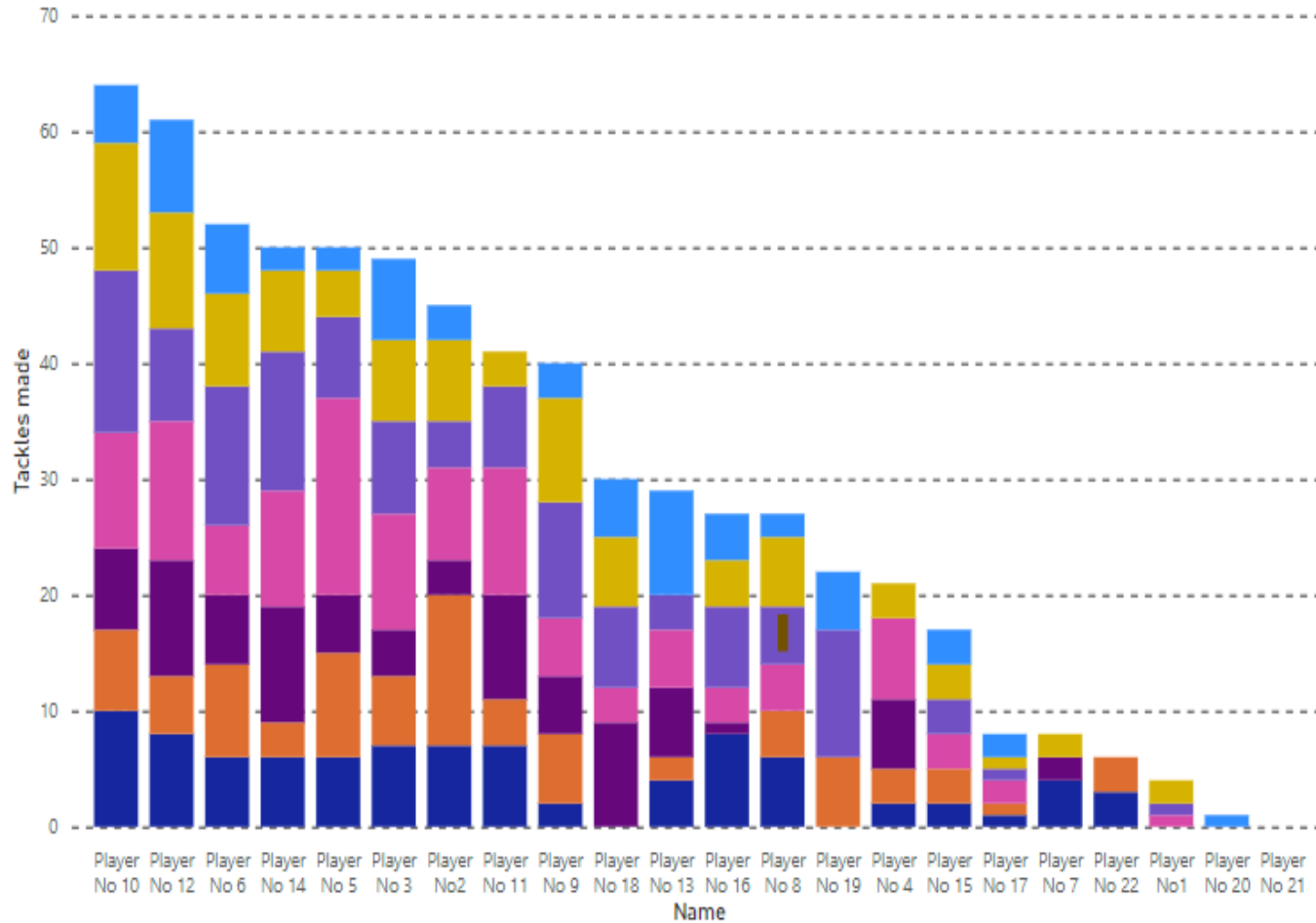


This tells you which Players contributed most/least to a Key Stat in a specific Game

Player Performance over Multiple Games

Tackles made by Player - broken down by Opposition

Opposition ● Opposition 1 ● Opposition 2 ● Opposition 3 ● Opposition 4 ● Opposition 5 ● Opposition 6 ● Opposition 7



652
Tackles made

Opposition

- Opposition 1
- Opposition 2
- Opposition 3
- Opposition 4
- Opposition 5
- Opposition 6
- Opposition 7



Case Reference



Courcey Rovers, Cork

Coursey Rovers Journey

- Starting point was a very basic, manual Stats collection focused on scores & wides
- Started using Pathway4Teams **beta version** mid-way through the 2021 Premier Intermediate Hurling Championship
- Two guys were added to the management team to capture stats
- Initial Stats Targets set for Tackle Count, Turnovers Hooks/Blocks, Frees Conceded
- Won the County Title in Cork in 2021 and reached the |Munster Club Final
- Incremental improvement in Key Stats Performance over successive games i.e. **Tackle Count** went from **45** -> 60 -> 80 and reached **100** by the Munster Final
- Management Team continued Stats focus in 2022 to drive Player improvement across other areas i.e. Creative Use of Possession
- Reached the Senior A County Final in Cork in 2022
- Won the Division 2 League Title in 2022

“Pathway4Teams gives us access to unbelievable detail that we can share with the Players after Games”

Sean O’ Callaghan, Chairman

“This was the missing link for us to make the Players believe and drive them onto greater effort”

Eoin Galvin S&C Coach

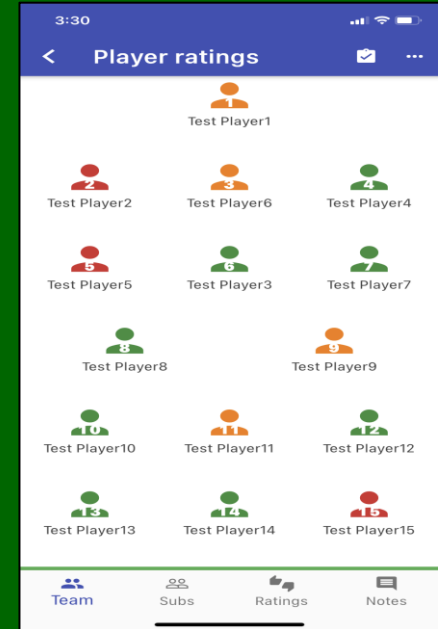
“Thanks for everything ye have done for us – the app helped us get our messages across so well”

Sean Guiheen, Manager/Coach

Why is Pathway4Teams Different ?



- Multi-user login access for Management & Players (other available Stats apps only allow single user)
- Player centric approach for Stats & Performance Ratings
- Schedule always available on phone app
- Confidential Notes feature for Player Comms
- Visual in-game charts for rapid decision-making
- Detailed post-game analysis by exporting Data which can be manipulated
- Customizable user screen with club logo
- Restricted Supporters Access also available



3:31

Player actions

Own Puckouts Won	Own Puckouts Lost
Opp Puckouts Won	Opp Puckouts Lost
Ruck balls Won	Ruck balls Lost
Turnovers won	Turnovers Lost
Breaking ball Won	Breaking Ball Lost
Tackles made	Goal chances Conceded
Hooks/Blocks	Wides (Zone)
Possessions	Wides (ex Zone)
Goal Chances Created	Wides (from frees)
Goals Scored (Play)	Ball into Keeper Hands
Goals Scored (Frees)	Goals Conceded (Play)
Points Scored (Zone)	Goals Conceded (Frees)
Points Scored (ex Zone)	Points Conceded (Play)
Points Scored (Frees)	Points Conceded (Frees)

Pathway4Teams gives Management access to the data that allows them to create a winning culture

Positive Feedback to Date



Positive Feedback

- **Pathway4Teams was seen as ground-breaking** for many GAA clubs
- **Very Positive feedback on :-**
 - Ease of Use once set up was complete
 - “Live” access to Data to make in-game decisions
 - Significant volume of data collected
 - Detailed post-game analysis
 - Ability to use data for individualized Player feedback
 - Reaction of Players to individualized feedback
- Provided more **meaningful performance feedback to Players** than GPS stats
- **Successes by user Clubs** - Multiple County Champions in both League and Championship in 2022 & 2023



**48 GAA teams have used the application to date
from U15 to Adult - Male & Female**

Detailed Opposition Analysis



- Move away from having to use Pen & Paper based notes when watching Opposition teams
- Just set up the Opposition team on the application and capture all their stats
- See how the Opposition management react to the team stats “live”
- Access all the collected data later for detailed player by player analysis



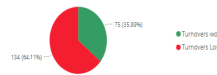
Pathway4Teams



Opp Puckouts Lost and Opp Puckouts Won



Turnovers won and Turnovers Lost



Own Puckouts Lost and Own Puckouts Won

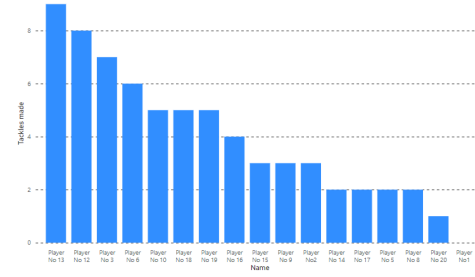


Breaking Ball Lost and Breaking ball Won



Tackles made by Player - broken down by Opposition

Ruck balls Lc



67
Tackles made

- Opposition
- Opposition 1
 - Opposition 2
 - Opposition 3
 - Opposition 4
 - Opposition 5
 - Opposition 6
 - Opposition 7

For more information see :-

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